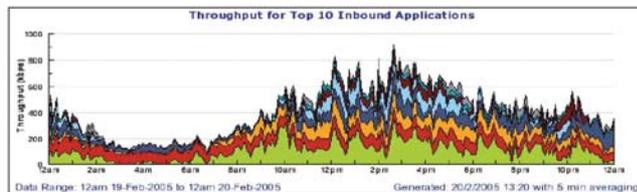# *MediaWeb Managed WAN Optimization*

Enterprises today recognize the importance of "visibility" and "control" over its Internet/Private WAN connections. With increasing reliance over Internet/WAN, businesses need to elevate their productivity by effectively managing their bandwidth e.g. your ERP system is assured highest priority and allocated sufficient bandwidth while P2P downloads, Music Streaming, Messaging Chats are blocked or throttled. In view of the rising demand for disciplined bandwidth, businesses are required to develop an intelligent WAN strategy.

However, few businesses have access to the resources in developing an intelligent WAN strategy. MediaWeb Managed WAN Optimization provides easily comprehensible reports to give you in-depth knowledge of your bandwidth usage. On top of that, you can have MediaWeb's bandwidth experts analyze your bandwidth and advise you to optimize the WAN traffic in the most effective way. It also allows you to quickly identify any network problems while assuring the availability of mission critical applications (even if a Virus/Worm attack occurs). Last but not least, MediaWeb Managed WAN Optimization liberalizes additional bandwidth by compressing data passing through your WAN connections – virtually increasing your bandwidth.

With MediaWeb Managed WAN Optimization, you regain absolute control over your bandwidth. Concurrently, you save bandwidth by performing smart data compression over your Point-to-Point WAN connection.
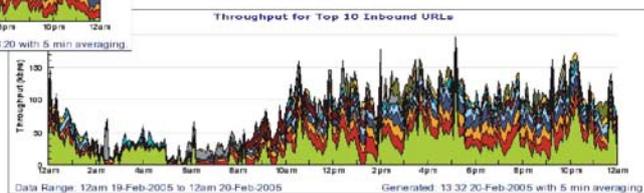
⇨ You can have a 'satellite' view of your organization's WAN bandwidth usage (real time or history up to 2 years). All 'Who, When, Where, Why, How' concerning your WAN/Internet can be easily identified, analyzed and resolved.

⇨ You and your organization regain control over your WAN/Internet traffic. You are "Traffic Police" deciding the priority and bandwidth for different applications, eliminating 99% of all uncertainties.

⇨ You can improve your Bandwidth Management with Dynamic QoS policies to ensure priority.
For example,
- VoIP traffic is the highest priority with every Voice channel allocated 16kbps of bandwidth.
- Mission critical applications like ERP, CRM and Finance are assured high priorities.
- Email and other non real-time applications can be given lower priorities

⇨ You can assure the availability of mission critical applications even when there is a Virus/Worm outbreak. With Layer 7 QoS, mission critical applications are allocated higher priorities while Virus/Worm traffic are identified as least critical. On top of that, Managed WAN Optimization is equipped with DoS Attack protection for the network.

⇨ With Managed WAN Optimization, you can virtually increase your bandwidth by exercising data compression over your Point-to-Point WAN.

Traffic Throughput by Most Utilised Application
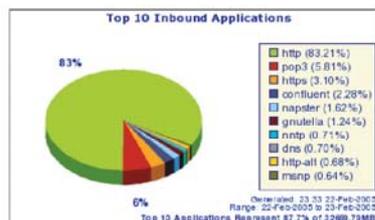Time Range: 00:00 19-Feb-2005 to 00:00 20-Feb-2005

Classify layer 7 applications and discover how critical applications are allocated bandwidth.

Traffic Throughput by Most Utilised URLs
Time Range: 00:00 19-Feb-2005 to 00:00 20-Feb-2005

Discover realtime usage of popular inbound/outbound URLs.
Prioritise business critical URLs such.

Track usage and monitor distribution of applications, hosts & con versations. Drill down to specific flows.

Service description

MediaWeb Managed WAN Optimization uses the industry-leading QoS and Compression appliance, Exinda's WAN Optimizer installed on customer sites by MediaWeb professionals. Not only does it provide absolute WAN manageability, it virtually increases bandwidth by policing and compressing the WAN traffic.

As a fully managed service, MediaWeb handles all maintenance, configuration and software upgrades. The service is monitored round-the-clock from MediaWeb's dedicated Network Operations.

Key benefits

MediaWeb Managed WAN Optimization provides a highly cost-effective and highly reliable solution to ensure your WAN manageability and predictability. It delays your need to increase your bandwidth and instill WAN/Internet discipline.

The key benefits of the service include:

◻ **Dependably high levels of WAN reliability**
As a fully managed service, MediaWeb Managed WAN Optimization provides round the clock monitoring and protection against Internet/WAN Outrage. The service is built on industry-leading Exinda Optimizer to monitor and control bandwidth usage. In addition, it virtually increases your bandwidth by compressing the data passing through your Point-to-Point WAN links.

◻ **Simplified Bandwidth Optimization**
Rather than deploying your IT administrator to manage the WAN Optimizer, all changes and maintenance operations are performed by MediaWeb's expert teams. However, you are the decision maker when it comes to WAN Optimization and Compression policy, hence ensuring the highest satisfaction in bandwidth utilization. MediaWeb, with our WAN optimization expertise, plays the role of advisor making recommendations to ensure you make the right policies.

◻ **More manageable budget**
MediaWeb Managed WAN Optimization is provided as a service for a regular monthly fee, enabling organizations to plan ahead and manage their budget far more effectively. Many costs associated with recruiting, training and retaining expensive and scarce skills can be avoided as MediaWeb's own experts carry out the routine tasks. MediaWeb Managed WAN Optimization also helps you to keep your monthly bandwidth expenses affordable, making the overall WAN budget more manageable.

◻ **Escape from capital expenditure cycle**
Because the WAN Optimizer is leased from MediaWeb, and all software upgrades or hardware replacement are provided as part of the service, enterprises can minimize their capital expenditure.

◻ **Flexible Service Scheme**
MediaWeb Managed WAN Optimization offers both 8 x 5 and 24 x 7 options allowing you to choose the option that suites your requirements. On top of that, you are provided with more than sufficient amount of Support Credit to ensure the highest service level.

◻ **Highly scalable platform**
MediaWeb Managed WAN Optimization offers different models of WAN Optimizer starting with 2Mbps ~ 100Mbps WAN throughput.

◻ **14 days money back guarantee**
MediaWeb Managed WAN Optimization takes away all the risk of your purchasing decision with our 14 days money back guarantee. If you are dissatisfied with

the service in any way, you can request for a refund within 14 days of your purchase! No questions asked!

Benefits at a glance
- ◻ **Dependably high levels of WAN reliability**
- ◻ **Simplified Bandwidth Optimization**
- ◻ **More manageable budget**
- ◻ **Escape from capital expenditure cycle**
- ◻ **Flexible Service Scheme**
- ◻ **Highly scalable platform**
- ◻ **14 days money back guarantee**

Key features

MediaWeb Managed WAN Optimization includes the following key features:

◻ **Industry leading Exinda Optimizer**
MediaWeb Managed WAN Optimization is built on Exinda Optimizer – the leading WAN Traffic Shaping/Monitoring/Compression platform chosen by many leading enterprises.

◻ **Round-the-clock monitoring**
MediaWeb monitors the WAN Optimizer 24x365, to check that the service is operational, carry out exposure analysis and supervision against any equipment failure.

◻ **Reports and Analysis of bandwidth usage**
MediaWeb Managed WAN Optimization provides customers with detailed PDF reports on a daily/weekly basis. On top of that, MediaWeb's specialist team will arrange to meet customers for an analysis of their bandwidth usage on a quarterly basis.

◻ **Impressive response times built into SLAs**
MediaWeb's specialist team handles all maintenance and support requests rapidly and effectively, in line with response times defined in stringent Service Level Agreements.

Features at a glance
- ◻ **Industry leading Exinda Optimizer**
- ◻ **Round-the-clock monitoring**
- ◻ **Reports and Analysis of bandwidth usage**
- ◻ **Impressive response times built into SLAs**

Why MediaWeb Managed WAN Optimization?

When it comes to WAN manageability, businesses requires an experienced partner. With more than 3.5 years experience in WAN Optimization, MediaWeb's knowledge and expertise is second-to-none.

On top of that, Exinda Optimizer is an Industry-Leading Bandwidth Management Appliance trusted by many ISPs and Telcos around the world. Exinda is also deployed by many MNCs to manage their bandwidth.

In addition to all considerations, MediaWeb Managed WAN Optimization provides 14 days money back guarantee to assure your satisfaction with our service.

We're here to help create failproof and cost effective Internet/WAN communications.

Call us for more information now:
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